

## Investment Guideline

### What is the difference between luxury and quality products?

Luxury products are superior goods that offer high-end finishes and structural integrity to be enjoyed for 15+ years.

Quality products have a lifetime of 8+ years and there may be some flaws in the finishes to be expected.

Here are a few examples:

A luxury sectional features 8-way hand-tied springs, high-resilience foam cushions (93 lbs per cubic foot), and kiln-dried wooden structures. This is a piece that can live multiple lives with a simple reupholster. They have strong and lengthy warranties.

A quality sectional is an industrial-grade piece of furniture with quality foam (up to 2lbs per cubic foot) that may soften over time with wear. Most likely, you would choose to purchase new when you are ready to replace it and they are backed by standard warranties.

Another example is lighting. A luxury chandelier will entail high-quality crystals and stellar finishes, while a quality chandelier may have some flaws in the finish and assembly.

Please note: This investment guide gives a thorough overview of what a project may require. Your project will differ and your investment will be addressed at your Blackdoor Design initial consultation.

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Living Room



Luxury Project

Living Room Item	Quantity	Individual Investment
Sofa	1	\$3,000- \$5,000+
Sectional	1	\$12,000- \$20,000+
Club/Accent Chair	2	\$2,500- \$3,500+
Coffee Table	1	\$2,000- \$3,000+

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Side/End Tables	2	\$1,500- \$2,000+
Table Lamps	2	\$750- \$1,000+
Rug	1	\$5,000- \$10,000+
Floor Lamp	1	\$1,000- \$1,500+
Chandelier	1	\$4,000-\$8,000+
Pillows	Package	\$2,000- \$3,000+
Drapery/Window Treatments	Package	\$5,000- \$10,000+
Console	1	\$3,000- \$4,000+
Mirrors & Artwork	Package	\$5,000- \$8,000+
Accessories	Package	\$2,000- \$4,000+
<b>Total Investment</b>		<b>\$51,000- \$89,000+</b>

Quality Project

<b>Living Room Item</b>	<b>Quantity</b>	<b>Individual Investment</b>
Sofa	1	\$2,000- \$2,500
Sectional	1	\$7,000- \$10,000
Club/Accent Chair	2	\$1,500- \$2,000
Coffee Table	1	\$1,000- \$1,500
Side/End Tables	2	\$500- \$1,000
Table Lamps	2	\$350- \$500
Rug	1	\$2,000- \$4,000

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Floor Lamp	1	\$1,000- \$1,500
Chandelier	1	\$1,500- \$3,000
Pillows	Package	\$1,000- \$1,500
Drapery/Window Treatments	Package	\$3,000- \$5,000
Console	1	\$1,500- \$2,000
Mirrors & Artwork	Package	\$1,000- \$2,000
Accessories	Package	\$1,000- \$2,000
<b>Total Investment</b>		<b>\$36,200- \$38,000</b>

Blackdoor Design Investment

	Small	Medium	Large
<b>Conceptual Design Plan</b>	\$2,325+	\$3,100+	\$6,200+
<b>Design Retainer (Implementation Phase)</b>	\$2,325+	\$3,100+	\$6,200+
<b>Total Investment*</b>	\$4,650+	\$6,200+	\$12,400+

Small Project Example: Color selection, furniture and decor sourcing, and space planning.

Medium Project Example: Color selection, furniture, decor, and lighting sourcing, and space planning.

Large Project Example: Color selection, furniture, wallpaper, artwork, decor, and lighting sourcing, designing architectural features and space planning.

\* Your design investment is determined at your initial consultation.

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Dining Room



Luxury Project

Dining Room Item	Quantity	Individual Investment
Table	1	\$5,000- \$10,000+
Dining Chair	6	\$1,000- \$2,000+
Chandelier	1	\$4,000-\$8,000+
Buffet/Sideboard	1	\$4,000- \$8,000+

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Scones	2	\$1,000- \$1,500+
Rug	1	\$5,000- \$10,000+
Mirrors & Artwork	Package	\$5,000- \$8,000+
Accessories	Package	\$2,000- \$4,000+
<b>Total Investment</b>		<b>\$33,000- \$63,000+</b>

Quality Project

<b>Dining Room Item</b>	<b>Quantity</b>	<b>Individual Investment</b>
Table	1	\$3,000- \$5,000
Dining Chair	6	\$600- \$1,000
Chandelier	1	\$1,500- \$3,000
Buffet/Sideboard	1	\$3,000- \$4,500
Scones	2	\$750- \$1,000
Rug	1	\$2,000- \$4,000
Mirrors & Artwork	Package	\$1,000- \$2,000
Accessories	Package	\$500- \$1,000
<b>Total Investment</b>		<b>\$14,750- \$27,500</b>

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	Small	Medium	Large
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<b>Design Retainer (Implementation Phase)</b>	\$2,325+	\$3,100+	\$6,200+

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<b>Total Investment*</b>	\$4,650+	\$6,200+	\$12,400+
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Small Project Example: Color selection, furniture and decor sourcing, and space planning.

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The Bedroom



Luxury Project

Bedroom Item	Quantity	Individual Investment
Bed	1	\$6,000- \$10,000+
Mattress	1	\$4,000- \$10,000+
Bedding	Package	\$2,000- \$4,000+
Bench	1	\$1,000- \$2,500+
Rug	1	\$5,000- \$10,000+

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Chandelier	1	\$4,000-\$8,000+
Dresser	1	\$3,000- \$4,500+
Nightstands	2	\$2,000- \$2,500+
Table Lamps	2	\$750- \$1,000+
Mirrors & Artwork	Package	\$5,000- \$8,000+
Accessories	Package	\$2,000- \$4,000+
<b>Total Investment</b>		<b>\$37,500- \$68,000+</b>

Quality Project

<b>Bedroom Item</b>	<b>Quantity</b>	<b>Individual Investment</b>
Bed	1	\$2,000- \$4,500
Mattress	1	\$2,000- \$4,000
Bedding	Package	\$1,000- \$2,000
Bench	1	\$1,000- \$1,500
Rug	1	\$2,000- \$4,000
Chandelier	1	\$1,500- \$3,000
Dresser	1	\$1,500- \$3,000
Nightstands	2	\$1,000- \$1,500
Table Lamps	2	\$350- \$500
Mirrors & Artwork	Package	\$1,000- \$2,000
Accessories	Package	\$500- \$1,000
<b>Total Investment</b>		<b>\$15,200- \$29,000</b>

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Blackdoor Design Investment

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